

[PROVISIONAL TRANSLATION FROM PERSIAN]

[Translator's notes appear in square brackets]

[Personal information has been **redacted**.]

[The excerpt below is from the section of the article that pertains to the Baha'i Faith]

[Newspaper] Neday-e Hagh

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Document

Biography of Pepsi in Isfahan

Pepsi Cola Versus Shrewd Isfahanis

Pepsi Cola was dancing and while making gestures in Isfahan fell heavily to the ground and this ailing bed-bound patient is now close to death!

A few weeks ago, due to desperation and lack of customers, a few trucks of Pepsi were driven around the city and some factories offering free Pepsi on behalf of the managers of Pepsi Cola in Isfahan, requesting, begging and [sometimes] forcing people to try the soft drinks. Some curious people who wanted to find out exactly whether it helps to digest food faster, through the kindness of these managers, see the end part of the digestion, had a few free sips and sat on toilet seats and waited for the digestion of Pepsi!

Fortunately, at the end they found out that with all the propaganda that there is no story of digestion, but the talk is all about fight. A fight with the religious beliefs of people.

But clever people chose caution and gave up attempting to find the result of this digestion test.

In conclusion they made this dirty liquid an offer of sacrifice to the unclean souls of the authorities of Pepsi Cola. On the other hand, the informed and broad-minded people warned that this liquid of bad reputation which spreads from the sheep or even [?] is harmful in all respects. In particular, the article published by the Neday-e Hagh newspaper has announced the call to the people of God and has prepared the minds in an extraordinary way, so that they will flee from setting eyes on this beverage! And, by refraining from drinking it, fight against the people of perversion.

A number of religious coffee house owners have also set it aside and release themselves from representing Pepsi Cola, as it had nothing for them but ill repute in this world and the next. Among them are the coffee house owners of Atlas and Café Shahin and Izadi Pastries, who have officially taken down their Pepsi Cola signs and given them back to its agents and promoters! Intelligent and alert Muslims, with gratitude for the managers of the aforementioned coffee houses, invite the public to visit these coffee houses to purchase ice cream, sweets, and beverages.

(Abdollahi)